

Market Intelligence Officer

Organization: FIND is based in Geneva, Switzerland. We are a global non-profit organization driving innovation in the development and delivery of diagnostics to combat major diseases affecting the world's poorest populations. Our vision is a world where diagnosis guides the way to health for all people. With priorities aligned to those of the global public health community, we turn complex diagnostic challenges into simple solutions through unique partnerships with the public, private and non-profit sectors. Our work bridges Research and Development (R&D) to Access—we have deep technical and practical experience in needs assessments, development of fit-for-purpose products, evidence generation for regulators and policy makers through clinical trials and other studies, analysis of market dynamics, introduction of new products, capacity development to strengthen laboratory systems and manufacturing, and advocacy to expand access.

Location: Geneva, FIND headquarters or remotely

Reporting to: Senior Market Analyst, Market Shaping team

Contract : 1-year renewable

Your mission/Position objective:

The Market Intelligence Officer will be responsible for supporting the generation and coordination of market intelligence activities for key diagnostics FIND supports. The position will report to the Senior Market Analyst, with regular opportunities to work across FIND's Market Shaping, R&D and country teams.

FIND is seeking a highly motivated and dynamic individual with proven analytical and communication skills. Candidates should be able to function independently and be comfortable working in a fast-paced and demanding environment where their input will help drive decision-making.

The position is ideally based in our HQ in Geneva, Switzerland but remote options can be considered as well.

Your responsibilities/Job description:

The main responsibilities of this position are to support the Market Intelligence work for key diagnostics across disease areas as follows:

- Support the Market Shaping and R&D teams by writing concept notes to determine Market Intelligence scope and requirements
- Develop Terms of References (TOR) and Request for Quotes (where needed) for Market Intelligence projects

Posted: 06 October 2021

- Help develop FIND's network of partners and service providers to improve FIND's Market Intelligence reach
- Coordinate and monitor the Market Intelligence projects performed by consultants: organize and attend regular check-ins, review methodology and outputs during the project, liaise with R&D and Market Shaping team for secondary and primary research needs, ensure project is on track
- Conduct desk reviews, scanning literature (reports, guidelines, data, scientific articles, etc.) to collect publicly available market information
- Conduct primary market intelligence by developing discussion guides and conducting structured interviews with Key Opinion Leaders
- Synthesize multiple inputs and opinions to generate insights, practical action items, and a strategic direction
- Prepare materials for presentation to senior leaders within FIND and other partner organizations
- Support dissemination strategy for key Market Intelligence outputs through the Market Intelligence Hub
- Centralize Market Intelligence data and insights in a Knowledge Management System

Qualifications:

- University degree in a related field such as business administration (MBA) or public health desirable
- At least 2 and a maximum of 5 years of professional experience working in a related field
- Prior experience in healthcare will be a plus
- Proven analytical and quantitative modeling skills, especially with large datasets
- Experience producing high-quality written and presentation-based briefs, proposals, and reports
- Proven ability to work independently and creatively to plan and execute programming
- Ability to translate scientific information into commercial assessments
- Ability to learn on the job and quickly become proficient in several areas
- Detail-oriented with strong documentation and organization skills
- Proven technical proficiency with MS Excel, PowerPoint, and Word
- Written and spoken English fluency

To apply

Please send your application to hr@finddx.org by **27 October 2021**

The application must include:

- a complete *curriculum vitae*
- a motivation letter
- **an acknowledgement letter, answering the following questions:**
 1. Have you ever been criminally convicted or subject to any criminal or administrative penalty by any competent authority? If yes, please specify.
 2. Have you ever been terminated or separated (e.g., contract termination, dismissal, non-renewal) or subject to any disciplinary measure or sanction by your employer for fraud, harassment, sexual harassment, sexual exploitation, or sexual abuse?
 3. Have you ever resigned while under investigation or during disciplinary proceedings?

Posted: 06 October 2021

A confirmation of the following declaration of understanding:

- I confirm the accuracy of the information provided, with the understanding that FIND will conduct reference checks to verify relevant information.
- I understand that if any false or misleading information is provided in my application, or any material fact suppressed, I may not be employed, or if I am employed, I may be dismissed.

Please note that due to high volume of applications, ONLY short-listed candidates will be contacted. FIND is dedicated to building an inclusive workforce where diversity is valued. FIND is an equal opportunity employer. Every qualified applicant will be considered for employment. FIND does not discriminate based on race, colour, religion, gender, sexual orientation, gender identity, genetic information, age, national origin, marital status, pregnancy, disability status, political ideology, military status, or any other attribute protected by applicable law.