

Frequently Asked Questions

Developing and deploying advocacy strategies to promote COVID-19 diagnostic testing and linkage to care and treatment in low- and middle-income countries (LMICs)

(Last updated: 24 January 2022)

PROPOSAL SUBMISSION

1. Is there a required template for the proposal?

There is no template for the narrative section of the proposal. Please note that Section 7 of the RFP (Request for Proposal), Application Guidelines, contains an outline of required information to include. Proposals should be submitted in PDF format and be no more than 9 pages in length (not including appendices) but shorter proposals focused on deliverables and impact are strongly encouraged.

2. Is more than one proposal or award allowed per country?

There is no restriction on the number of applications per country. However, only one application can be submitted per legal entity.

We do not have a restriction on the number of awards issued per country but do want to ensure there is a fair geographical distribution of awards across the target regions named in the RFP. We welcome applications from any number of organizations per country and will evaluate them based on the selection criteria.

3. Can an organization submit multiple proposals?

Applicants are limited to one proposal per organization.

4. Will the award/contract be issued in French/Spanish/Portuguese?

Proposals can be submitted in English, French Spanish and Portuguese but the award/contract will be in English.

5. Do the advocacy strategies and dissemination materials need to be in English?

The development of materials (in English, French, Spanish, Portuguese, and other local languages as relevant) is permitted and even strongly encouraged for impact and reach. Strategies and plans should ideally be shared in one of the four languages of the RFP for the review process (refer to row 9 under section 14 on timelines)

ELIGIBILITY CRITERIA

6. What is the definition of an LMIC (low- and middle-income country)? Is my country eligible to apply?

Applications from any LMICs, as categorized by the OECD, are welcome. Unfortunately, UMICs (upper middle-income countries) and HICs (high income countries) are not eligible under this RFP.

Please refer to the OECD definition: <https://www.oecd.org/dac/financing-sustainable-development/development-finance-standards/DAC-List-of-ODA-Recipients-for-reporting-2022-23-flows.pdf>

7. Can organizations apply as a consortium?

Yes, partnerships / consortium are accepted, but we require applications to be submitted by a single lead organization, with whom we will form a contract. The lead organization would have to meet the eligibility criteria and manage all partner organizations for the proposal. This would still be limited to the maximum award of 100k USD.

8. Are multinational or multiregional applications accepted?

No multinational proposals will be considered under this RFP.

“Regional” in the context of this RFP refers to a region within a country, not a region of multiple countries (e.g., a proposal for activities in South India would qualify, while a proposal for South Asia would not).

9. Are sub-recipients allowed?

Yes, they are allowed, but the selection and management of these sub-recipients would remain the sole responsibility of the lead organization, with whom FIND would contract.

10. Can a non-registered NGO or community group apply?

A non-registered organization would need to partner with a registered organization but cannot apply directly. If the lead (applying) organization meets the eligibility criteria, the proposal will be considered.

11. Can a private for-profit group apply?

We would accept applications from for-profit organizations (e.g., marketing or PR agencies) but would still expect the organization to demonstrate a background in health-related awareness raising and advocacy and focus on public health outcomes as its primary focus for this application).

DEVELOPMENT OF ADVOCACY STRATEGIES AND SUPPORTING MATERIALS

12. What are my ownership rights over the material created under this RFP?

All legal rights in the original work created by the Partner, specifically the advocacy strategies, shall be vested in the Partner. Notwithstanding the foregoing, the Partner agrees that use of the Material produced for dissemination, may be used for any purpose, solely subject to acknowledgement of the source.

Material produced for dissemination should be freely accessible to use and not limited by intellectual property or copyright considerations, which are under the direct control of the Partner.

13. Can one adapt existing materials?

Yes, you can adapt existing materials as part of your advocacy strategy. We will also share a toolkit of material to support selected partners.

ELIGIBILITY OF PROPOSED ACTIVITIES/TARGET GROUPS

14. Who selects the target audience of the proposed activities?

It is entirely up to the applicant to determine the selected scope of their application – the location, target audience, and dissemination strategy - and explain the rationale for and expected impact of this choice within their proposal.

15. What about activities in countries where testing rates already meet or exceed the ACT-A target of 1/1,000/day?

They are eligible if they qualify as an LMIC and you can showcase test & treat approaches within your proposal.

FINANCIAL PROPOSAL / BUDGET TEMPLATE

16. What costs would be considered eligible within this RFP?

The budget template provided for this proposal can cover a wide range of expenses, including staff salaries, supplies, travels, hiring of third-party agencies, etc.

Your budget will be considered if it is within the context of advocacy and awareness-raising activities for test and treat approaches, as explained in your proposal.

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