

5-9 SEPTEMBER 2022

# INVEST TO PROTECT THE ROLE OF DIAGNOSTICS FOR NCDs

Despite evidence demonstrating the health, economic, and development value of screening, detection, and management of non-communicable diseases (NCDs), many people, especially in low- and middle-income countries (LMICs), still lack access to NCD diagnostics.

FIND has been actively working on increasing access to diagnostics for NCDs in LMICs and will officially launch its NCD programme in September during the Global Week for Action on NCDs.

To mark this launch, join us for an exciting week of daily coffee conversations on NCD diagnostics, culminating in a live webinar on Friday!



## PROGRAMME

Coffee conversations with experts, leaders, and advocates sharing their perspectives on diagnostics for NCDs.  
Posted daily at 12:00 CEST.

MONDAY



**VIDEO: THE ROLE OF DIAGNOSTICS TO HELP MEET NCD TARGETS FOR DIABETES AND CERVICAL CANCER**  
Bente Mikkelsen (Director, NCD Department, WHO) and Sergio Carmona (Chief Medical Officer, FIND)

TUESDAY



**VIDEO: MARKET BARRIERS TO NCD DIAGNOSTICS INNOVATION FOR LMICs**  
James Hazel (Research Programme Manager, Access to Medicine Foundation) and Sanjay Sarin (Vice President, Access, FIND)

WEDNESDAY



**VIDEO: PATIENT-CENTRIC & INTEGRATED DIAGNOSTICS APPROACHES FOR NCDs AND INFECTIOUS DISEASES**  
Fifa A. Rahman (Civil Society Representative, Access to COVID-19 Tools (ACT) Accelerator and Principal Consultant, Matahari Global Solutions) and Lejla Druskic (Nurse, T1D, Advocate, Consultant)

THURSDAY



**VIDEO: SUSTAINABLE FINANCING FOR NCDs**  
Kara Hanson (Professor of Health System Economics and Dean, Faculty of Public Health and Policy, London School of Hygiene & Tropical Medicine) and Bill Rodriguez (Chief Executive Officer, FIND)

ACCESS THE VIDEOS HERE

FRIDAY



**LIVE WEBINAR DISCUSSION: 14:00-14:45 CEST**  
Speakers: experts from the coffee conversations and FIND representatives  
Moderator: **Bridget McNulty** (Writer, Diabetes Advocate, Brand Storyteller, Sweetlife)

Submit questions to be addressed during the webinar through FIND social media or to [ncds@finddx.org](mailto:ncds@finddx.org) by 8 September.

REGISTER FOR THE LIVE WEBINAR



**TWITTER CHAT: IMMEDIATELY FOLLOWING THE WEBINAR**  
Twitter chat to reflect on the discussions and perspectives shared during the week.  
Join the chat using [#NCDsDiagnostics](https://twitter.com/hashtag/NCDsDiagnostics).



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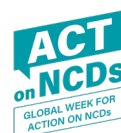


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[www.finddx.org/newsroom/invest-to-protect](http://www.finddx.org/newsroom/invest-to-protect)

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Diagnosis for all