



TWITTER CHAT

Invest to protect: the role of diagnostics for NCDs

9 September 2022, 14:45–15:15 CEST

We warmly invite you to join our Twitter chat. Please find below resources and tips. For any questions, don't hesitate to reach out to: ncds@finddx.org

Context

During the week of 5–9 September, FIND will bring together leaders, experts, and advocates to explore the multiple facets of diagnostics for non-communicable diseases (NCDs) in low- and middle-income countries (LMICs). We will release four coffee conversation videos (5–8 September), and organize a live webinar discussion on 9 September, followed by a **Twitter chat**.

More information on the week of events: <https://www.finddx.org/newsroom/invest-to-protect/>

What is a Twitter chat

A Twitter chat is a moderated public conversation on Twitter. It is an opportunity for Twitter users (individuals and organizations) to engage with other users on a specific topic.

In our case, we will reflect on the week's topic: **the role of diagnostics for NCDs**. It will be an opportunity for the NCDs, diagnostics, and broader global health communities to share thoughts and reflections on the content released during the week, and to interact with some of the speakers.

How it works and how to participate

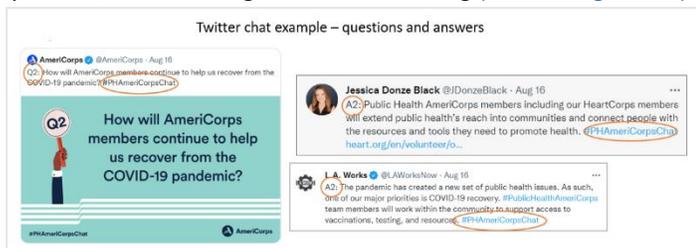
FIND will host the Twitter chat and will post five questions on its [Twitter channel](#), at 5-minute intervals. The questions will start with "Q" + the number of the question (for example: Q1, Q2, ...) and will include the event's hashtag: [#NCDsDiagnostics](#).

To participate:

- In Twitter, search for the event's hashtag ([#NCDsDiagnostics](#)) and select "Latest"



- Post your answer to the questions as a new tweet, starting your post with "A" + the number of the question, and including the event's hashtag ([#NCDsDiagnostics](#)) (for example: A1: ...)



- Interact with other users, by retweeting, liking, commenting, etc.
- **Always include the event's hashtag ([#NCDsDiagnostics](#)) in your tweets, to ensure that other users see them.**

Draft questions

Please note that we may slightly edit these questions based on the content shared during the week of events. The main themes, however, will remain the same.

- Q1:** Throughout the week, we have touched upon the many aspects of diagnostics for NCDs: from innovation to financing, to integrated approaches, and global targets. What is your key takeaway? What message has resonated with you the most?
- Q2:** @MikkelsenBente_, @Bashier10, and @drsergiocarmona mentioned this week that access to diagnostics & self-monitoring tools is crucial to achieving the global targets for NCDs. How can we increase access around the 🌍🌍🌍?
- Q3:** There are still many market barriers to diagnostic innovation in low- and middle-income countries, as @JamesWHazel and @sanjayssarin mentioned this week. What are the hardest to overcome in your opinion? And – as our speakers – are you seeing any improvements?
- Q4:** What shifts are needed to ensure more integrated, patient-centric care for people with NCDs? This week, @fifarahman & @Ldruskic mentioned: more healthcare professionals trained, less stigma, lower prices, & more advocacy. What would you add?
- Q5:** Long-term financing mechanisms for NCD diagnostics, monitoring, and care, need to be locally owned, based on national priorities and contexts, said our speakers @Karaghanson and @BillRodriguezID this week. Do you agree? Why?

Speakers' Twitter handles

This is an alphabetical list of all the speakers taking part in the week of events (video coffee conversations, webinar, Twitter chat). Please feel free to tag them if relevant, but please note that they may not all be connected during the Twitter chat.

Speaker/Moderator	Title	Organization	Twitter handle	Organization's Twitter
Bashier Enoos	Technical Officer: Integrated Service Delivery	WHO	@Bashier10	@WHO
Beatrice Vetter	Deputy Director, NCD Programme	FIND	N/A	@FINDdx
Bente Mikkelsen	Director, NCD Department	WHO	@MikkelsenBente_	@WHO
Bill Rodriguez	CEO	FIND	@BillRodriguezID	@FINDdx
Bridget McNulty	Writer, Diabetes Advocate, Brand Storyteller	SweetLife	@bridgetmcnulty	@sweetlife_orgza
Fifa Rahman	Consultant, Access to COVID-19 Tools (ACT) Accelerator Representative	Matahari Global Solutions and WHO Access to COVID-19 Tools (ACT) Accelerator	@fifarahman	@MatahariGlobal @ACTAccelerator
James Hazel	Research Programme Manager	Access to Medicine Foundation	@JamesWHazel	@AtMIndex
Kara Hanson	Professor of Health System Economics and Dean Faculty of Public Health and Policy	London School of Hygiene & Tropical Medicine	@Karaghanson	@LSHTM
Lejla Druskic	Nurse, T1D, Advocate, Consultant	FIND, Independent	@Ldruskic	@FINDdx
Sanjay Sarin	Vice President, Access	FIND	@sanjayssarin	@FINDdx
Sergio Carmona	Chief Medical Officer	FIND	@drsergiocarmona	@FINDdx