FUNDRAISING POLICY

FIND, the global alliance for diagnostics is committed to ensuring that fundraising activities are carried out in an ethical manner and in line with global health and humanitarian principles. The purpose of this document is to identify FIND’s position on fundraising practice and to document the standards expected in raising funds.

Fundraising targets will be linked to the goals and targets of the strategy and annuals plans and all monies raised will be utilised for the stated purpose of the funding request. Any communications made while carrying out a fundraising activity shall be truthful and non-deceptive.

Funding sources may include cash contributions, in-kind contributions, grants, service agreements, sponsorships, and legacies. Investments may include leveraging existing or new innovative financing mechanisms, and other multilateral funding sources.

Funding may come from governments, individuals, multilateral agencies, regional government bodies, public institutions, companies, foundations, individual private donors, or NGOs who share and want to contribute to FIND’s commitment to improving health and welfare of people around the world, notably in low- and middle-income countries.

Our fundraising shall not expose FIND to unacceptable financial or reputational risk.

No person directly or indirectly employed by or volunteering for FIND shall accept commissions or bonuses for fundraising activities on behalf of the organisation.

Ethical Grants and Donations

FIND encourages and welcomes donations and grants from a variety of sources. As an independent and apolitical not-for-profit organisation, it relies on donations and grants, and commits to use those funds ethically and efficiently.

This policy recognises the critical importance of ethical conduct in fundraising activities in order to safeguard the status of the organisation as a key global health player and ensures FIND stands up to scrutiny by all its stakeholders and the wider global health community.

FIND may accept donations and grants:
- Where the funds are consistent, in fact and appearance, with the spirit of its mandate;
- Where funds and funders allow and appreciate flexibility and efficiency in the use of the funds; especially important given the inherent rapidly changing context of an organisation focused on innovation and with a global mission;
- For practically achievable activities directly related to FIND’s mandate;
- On the clear understanding that the funder can have no influence over the academic and communications freedom and independence of FIND, including the conduct and outcomes of research and publication of results.
The Foundation may reject donations and grants:

- Where engagement with the funder or operational requirements comes at a major cost to FIND;
- Likely to compromise FIND’s integrity, independence, reputation, its capacity to carry out its mission and vision, which dictate its positions or priorities, or ability to speak out against unethical, unfair, or unsafe practices;
- From funders associated with activities, branding or reputation that are not in line with FIND’s values;
- Generated by the proceeds of the tobacco industry or companies promoting products without proper attention for the impact on people’s health as well as proceeds from criminal activities of any kind.

**Ethical Partnerships**

FIND actively seeks opportunities to work together with external organisations to achieve shared objectives. It is vital that FIND does not allow external partnerships to bring FIND into disrepute. FIND therefore seeks to ensure that the organisational values of the partner are consistent with FIND’s own organisational values.

This policy has been devised to ensure clarity and openness to all of FIND’s stakeholders. A full list of Donors and Key Partners will be maintained on FIND’s website. FIND undergoes regular due diligence assessments and financial audits by independent auditors and major donors. This is in addition to biannual external organization-wide audits. Audited financial reports are publicly available on FIND’s website.

Prior to entering into any sponsorship or partnership, FIND will search available information about the partner to ensure they are not listed on key international watchlists.

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